

Village of Hay Lakes MSP

Pillar: Economy Develop plans to create a strong business sector to support employment, community enhancements, and property development. Develop strategy in the community to support these businesses.

Sectors	Stakeholders Vision	Current Assessment	Directional Plans Short Term	Directional Plans Long Term
Land Use	Revise current ASP and land use bylaws to support local business	Village needs to develop ASP inclusive of industrial, commercial and residential	Village needs to engage urban planner with a requirement for all land use requirements	Prepare the documentation to ensure th plans are sustainable and are measurable in effectiveness.
		Village does not have available land for new businesses.	Village needs to research all existing commercial and industrial opportunities.	Ensure education and research are provided to develop new applications
		Village has a short term plan for available lots but needs a 10 year plan	By-Laws need to be reviewed to ensure they are meeting the current requirements	Provide regular review of bylaws and long term planning strategy
		Land Use Bylaw has not been reviewed on a regular basis		

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Business Growth Business Support	Create business sector through economic incentives and strategies.	Village does not have any plan for incentives for future existing businesses.	Village needs to create Economical Development Team, to present strategy and plans to the VC.	Prepare the documentation to ensure th plans are sustainable and are measurable in effectiveness.
		Village does not have available land for new businesses.	Village needs to include financial planning for business retention	Ensure education and research are provided to develop new applications
		Village does not support the 100 mile industry program	Can the Village ensure purchasing programs to support these business	
		The Village does not have any transit plan to support people who would live here and commute.	Develop Co-Operative plan with the business owners to stimulate support.	
		Village does not have a marketing communication, "Clear Sky Home" live in Hay Lakes	Develop marketing and communication initiatives	
		Village does not have an advantage to home based businesses.	Use Village web to promote all services in the community	
		Signage in the Village and HWY 21 needs to be reviewed.	Meet with all current businesses to see how the Village can enhance their growth initiatives.	

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Tourism	Develop long term tourism development strategy	Village has many services, Telegraph Park, AG Grounds, Boom Town Trail, Provincial Park	As part of the Economic Develop Team Tourism needs to be included to drive traffic to area services	Prepare the documentation to ensure th plans are sustainable and are measurable in effectiveness. Ensure education and research are provided to develop new applications
		Village does not know all the regional tourism initiatives and how they can help local businesses	Village needs to improve the visibility of the infrastructure in the village	
		Village residents want paved roads	Develop initiatives to create Nature Trails, Ski Doo Clubs, Twin Square, Bike Trails, Pathway to the Park	
		Telegraph park has been well used located in a prime area for weekend campers.	Support the Initiatives of the Boomtown Trail, more opportunities exist in awareness and signage.	
			Use Village web to promote all tourism in the community	
			Telegraph park needs to develop a plan to increase the number of users and service.	

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Population Growth	We strive for managed population growth	Short term the village has 18 serviced lots ready for new home construction	Communication of the land needs to be developed, these lots are priced below larger urban centers	Prepare the documentation to ensure th plans are sustainable and are measurable in effectiveness. Ensure education and research are provided to develop new applications
		Village location is great 20-35 minutes to 4 large urban center	Review the current and possible opportunities within the schools curriculum	
		This growth ensure the retention of the school (Grades 1-12)	Develop initiatives to create Nature Trails, Ski Doo Clubs, Twin Square, Bike Trails, Pathway to the Park	
		The school is one of the pillars in the community we must maximize the potential for the students	Support the Initiatives of the Boomtown Trail.	
			Use Village web to promote all tourism in the community	